

# My Top Social Media Tools: 9 Tools to Help Manage Social Media Like a Pro

## **WordPress Blogging Platform**

If you are going to use social media like a pro, then you need a blog. WordPress is the go to blog/website creation tool and content management system available. Whether you are a blogger, have an online store, or have any number of website needs, WordPress is a great choice. Best of all it's FREE!

## **Bluehost web hosting**

Choosing to self-host your website is the best decision you'll make when you decide to use social media like a pro. Bluehost is one of the most affordable (\$4.95/month) and dependable web hosting solutions available. One of the best parts of Bluehost is they offer one-click WordPress installation. Even non-techie beginners can set up a brand new WordPress site in less than 20 minutes.

## **1and1 web hosting**

I've used 1and1 products for years, and they have helped me grow my brand and platform. One advantage of using 1and1 is you have the option to pay monthly instead of one-year in advance.

## **Genesis Framework for WordPress from Studio Press**

One of the best ways to create the professional look and feel you want in your website. I've been using the Genesis Framework for a couple years. I continually receive comments about how great my site looks, and people wanting to know who my web designer is. I tell them me, with the help of the Genesis Framework.

## **Get Noticed! Theme**

The best premium WordPress theme built specifically for authors, writers, and speakers. I saved hundreds of dollars by purchasing this theme, as it eliminated about 80% of the custom design requests I was going to pay a web designer for.

## **Postcron**

Does it seem like some people are always on social media? Well, they just might be using Postcron to schedule their Tweets and Facebook updates. Using an app like Postcron will help you keep a continual presence on social media without constantly being on the sites. You can upload a list of tweets and it will automatically send them out at your predetermined times.

## **Buffer**

While Postcron is great for scheduling your social media updates in advance, Buffer helps you share other people's information. I typically read articles and posts online at the same time. And I usually find some good stuff worth sharing, but I don't want to overwhelm my followers with a bunch of Tweets and Facebook updates. That is what Buffer does exceptionally well.

You can choose certain time intervals for articles you "Buffer" are sent out. Read an article and throw it in your Buffer. It will be sent out at the next available time slot, based on the schedule you already set up.

## **[AWeber](#)**

When you are ready to get serious with blogging and using social media like a pro, you'll want to begin to build an email list to communicate with your readers on a deeper level. AWeber is one of the best at this. And like most of my top tools, you have the ability to automate emails, so you don't spend all your time writing and sending emails.

## **[Scrivener](#)**

The best distraction free writing software for authors, bloggers, or speakers. Scrivener is very flexible and helpful when it comes to organize your writing. It excels when you have lengthy written materials. Plus it keeps your research in the same place of your writing. Very convenient and great when you need to reference something for a blog post, or a book.

## **[Bonus](#)**

### **[Nozbe](#)**

This is the best task management app I've ever used. While it's not exclusively a social media tool, it will help you manage your social media tasks and any other tasks you have. It syncs with Google Calendar, Evernote, and Dropbox. It is build based on [David Allen's GTD system](#) of managing your tasks.

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